

## **The Business Of Sports Agents By N Jeremi Duru**

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Potent sports agents have an intricate understanding of the business and legal aspects of sports management As such prospective agents can enter this profession through a bachelor?s degree in law business administration or sports management Many undergraduate st, A sports agent is a legal representative hence agent for professional sports figures such as athletes and coaches They procure and negotiate employment and endorsement contracts for the athlete or coach whom they represent Because of the unique characteristics of the sports industry sports agents are responsible for munications with te, In The Business of Sports Agents Kenneth L Shropshire Timothy Davis and N Jeremi Duru experts in the fields of sports business and law examine the history of the s.

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Sports agents are often judged by the reputation and perceived value of their clients Maintaining a roster of reliable athletes is the goal of every agent?although there are different strategies to achieve this oute High powered agents may only recruit select , A sports agent is a legal representative hence agent for professional sports figures such as athletes and coaches They procure and negotiate employment and endorsement contracts for the athlete or coach whom they represent Because of the unique characteristics of the sports industry sports agents are responsible for munications with te.

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A professional sports agent handles the business and legal deals for professional athletes negotiates contracts and helps athletes manage their money This is not a 9 to 5 desk job In many cases sports agents do a lot of traveling to meet a, This business adviser would serve in a similar capacity to a sports agent for the team Traditionally sports agents rep, Whether aspiring sports agent lawyer athlete seeking an agent or simply interested in understanding the world of sports representation the reader will find in The Business of Sports Agents the most prehensive overview of the.

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**No formal education requirements exist for a career as a sports agent but approximately half of all agents and busi**

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**Sports agents represent athletes in professional negotiations for contracts salaries endorsements appearances and other business agreements They work to promote the athlete?s image abilities and career and most often earn money from m**

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Being a sports agent can mean working with famous clients and getting front row access to some of the bigg, Find the latest news headlines blogs and watch video about sports business teams teams and sports franchises from CNBC agents are calling, Four Stanford Graduate School of Business alumni discuss the risks and rewards of working in sports management and what.

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